Andrés
Pinto Noguera

FULLSTACK DEVELOPER

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WEBSITE
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ADDRESS
Brisbane - Australia

COVER LETTER

TO WHOM IT MAY CONCERN

Dear Sir/Madam,

My name is Andrés, and I am a web developer recently arrived in Australia, seeking to broaden my horizons and engage in new projects that continue to contribute to my professional growth. I am in Australia as an international student on a visa. While most of my career has been spent designing and developing under CMS platforms, in recent years, I have focused on studying and working on projects using JavaScript technologies such as React, Next.js, Express, Node.js, MongoDB, and more. I possess backend development knowledge, API integration skills, GraphQL expertise, database management capabilities, and server management proficiency using NGINX, VHM, as well as DNS and domain management. However, my true passion lies in front-end development. My aspiration is to become a proficient developer of digital products, focusing on user experience and crafting interactive interfaces.

With my experience, I tailor the projects I work on to achieve digital marketing outcomes. Consequently, I enjoy contributing to projects from a strategic perspective, aligning decisions with the project's marketing objectives.

I look forward to the opportunity to further discuss my qualifications and how I can contribute to your team. Thank you for considering my application.

Sincerely,
ANDRÉS PINTO

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PROFILE INFO

Hi, my name is Andrés Pinto, I'm a graphic and web designer, SEO specialist, and full-stack developer from Colombia. My expertise lies in front-end development and user experience, but I also have knowledge in digital marketing. I'm passionate about Star Wars and video games, and I'm always curious about new technologies and learning opportunities.

MY WORK EXPERIENCE

2011 - 2014
GRAPHIC DESIGNER
David Rodriguez Creative
Bogotá - Colombia

Principal Graphic Designer using Adobe Suite and Assistant in web projects applying HTML and CSS, and CMS technologies like WordPress, PrestaShop, and Joomla.

2013 - 2013
MARKETING STRATEGIST
Parque Inmobiliario
Bucaramanga - Colombia

Web Designer and Developer, responsible for digital marketing campaigns to promote the real estate fair. Worked with technologies such as Joomla, Facebook Ads, Google AdWords and Google Analytics.

2015 - 2016
WEB DEVELOPER
Marketing Digital Agency - MDA
Bogotá - Colombia

Web Designer and Developer responsible for agency and client web projects. My experience includes working with various technologies such as Joomla, WordPress, PrestaShop, HTML, CSS, JavaScript, PHP, Adobe Suite, Mailchimp, and Google Search Console. Additionally, I have also performed SEO web positioning tasks on all my web projects.

2016 - 2016
MARKETING INSTRUCTOR
MDA Latam
Colombia

Instructor in Digital Marketing, web design with WordPress, SEO, and Email Marketing courses.

2016 - 2021
INSTRUCTOR
Universidad de Medellín - UDEM
(Medellín University)
Medellín- Colombia

Instructor in web design with WordPress, web development, and SEO in the Digital Marketing Diploma.

2017 - 2018
WEB DEVELOPER
Yadko Agency
Bogotá - Colombia

In charge of agency web projects as the lead developer, head of the development team, and contributor to digital marketing strategies, primarily focusing on ecommerce projects. Worked extensively with technologies such as WordPress, PrestaShop, Shopify, Google Shopping, Google Search Console, SEMrush, and WooRank. Additionally, contributed to web positioning efforts for executed projects.

2016 - 2023
WEB DEVELOPER
kV Marketing
Medellín - Colombia

Consultant in development, digital marketing, and web positioning for the agency, advising on marketing campaigns, tool utilization, and overseeing the agency's web projects as a freelance developer. Leveraged technologies including WordPress, PrestaShop, Shopify, React JS, Next JS, Strapi, and Adobe Suite.

2016 - 2023
FREELANCE DEVELOPER
Mr. Design

As a freelancer, I have collaborated with various brands, taking the role of project executor for web development projects using different CMS platforms or JavaScript frameworks. Additionally, I have served as a consultant in web development and digital marketing for select projects or companies.

2022 - 2023
WEB DEVELOPER
1001 Boutiques
France

Main developer in directory of lingerie in France initially made in wordpress and migrated to next js and graphql.

MY EDUCATION

2009 - 2012
ADVERSITING GRAPHIC DESIGN
UDES
Bucaramanga - Colombia

2023
FULL STACK DEVELOPMENT
Soy Henry

2023
REACT JS CERTIFICATION
Open Bootcamp

MY SKILLS

HTML5 - CSS3

Javascript

NextJs - React

Node Js

Express

Mongodb - Postgresql - mysql

Wordpress - Woocommerce

Prestashop

Adobe Suite